



Neiman Marcus

EDITION 1

thebook

NEW FRONTIERS

**A LETTER FROM THE PRESIDENT**

*In PURSUIT of the*  
**EXTRAORDINARY**  
*Since 1907*

NEIMAN MARCUS STARTED WITH A FAMILY OF DREAMERS. They had a vision to bring the world's most fabulous luxuries to Dallas, Texas. With gumption, an eye for product, and great service, our founders forged enduring relationships with their customers, brand partners, and communities.

More than a century later, our history serves as a guiding light for the road ahead. Neiman Marcus continues to strive for this level of brilliance, scouring the globe in our quest for the best.

Our fall campaign—New Frontiers—is inspired by boundless horizons. It is captured by photographer Arnaud Lajeunie, featuring pieces from some of our most sought-after designer collections, set against the great American landscapes. Highlights include the understated luxury of Zegna, the masterful craftsmanship of Bottega Veneta, and visions in red taken from the runways of Gabriela Hearst and Ferragamo. This curation is carefully selected to bring magic to your fall season.

We also find five remarkable individuals who represent the ideals and ambitions that fuel our own pursuit of excellence: AMY SALL, CORNELIA GUEST, WES GORDON, GREGG ARAKI, and CEEDEE LAMB. I encourage you to read their stories, each defined by the subject's individual passions.

As you discover the fashion in our reimagined *Book*, I hope you find something extraordinary that inspires optimism for the season ahead.



**RYAN ROSS**  
President, Neiman Marcus  
Neiman Marcus Group

# Van Cleef & Arpels

Haute Joaillerie, place Vendôme since 1906



**Zodiaque collection**  
Zodiaque medal and long necklace  
Virginis (Virgo),  
yellow gold, rose gold,  
malachite.



BRUNELLO CUCINELLI





BRUNELLO CUCINELLI



RINGS, EARRINGS AND COCO BRACELETS IN 18K BEIGE GOLD, 18K WHITE GOLD\* AND DIAMONDS.



FORGING AN ICON

# A PLACE for all TO DREAM

In 1907, Herbert Marcus, Sr., his sister, Carrie Marcus Neiman, and her husband, A.L. Neiman, built the first Neiman Marcus store in Dallas, Texas. The vision that brought the building into being also inspired a pursuit of excellence that would establish us as a home for fellow visionaries, trailblazers, and achievers of great things.

Throughout our history, our obsession with the best challenged the traditional definition of a department store, transforming a building into an emporium of magic. At the forefront of these innovations was the iconic Stanley Marcus: From Fortnights, our two-week themed celebrations introducing the products and culture of a particular destination, to our larger-than-life holiday Fantasy Gifts, he ensured we would offer customers experiences far beyond the ordinary.

In the spirit of optimistic resilience, we continue to pursue the extraordinary.



*The original store building was gutted by fire in 1913. Within weeks, Neiman Marcus had arisen anew at a nearby location, with construction on a spectacular permanent home (pictured at left) underway.*

FALL 2023 | NEW FRONTIERS

IT'S SAID THAT FROM ASHES,  
A PHOENIX  
RISES.  
BUT WHAT ABOUT DUST?



THE ROW  
B8PMG "Francine" coat \$4,900  
B8PMD "Dua" sweater \$2,250  
B8PMC "Dalbero" pants \$1,590  
D4Q72 "Dodi" scarf \$3,990  
D4Q74 "Brian" belt \$960

THEY SAY *everything*  
IS BIGGER IN TEXAS.  
SO UNDER THE BANNER  
OF ITS *turquoise sky*,  
FROM THE DUSTY PRAIRIE  
ARISES *possibility*.



SAINT LAURENT  
NBBQD Coat \$6,800  
NBBQH Sweatshirt \$1,150  
NBBQ6 Trousers \$1,480



AKRIS  
B8JXY Dress \$3,990  
B8HAR Gilet with shearling \$3,590  
V5XQ5 "Anna" little hobo \$1,990  
For full gilet details, visit [NeimanMarcus.com](http://NeimanMarcus.com)  
and enter B8HAR in the search box.

HERE, WE'RE THE PRODUCT  
OF OUR *dreams*.  
SO WE DREAM BIG.  
BUT THE *pursuit of excellence*  
TAKES PERSEVERANCE,  
GRIT, AND GUTS.



LOEWE  
RUNWAY COLLECTION  
B8Q9Z Dress \$3,800  
V607L "Squeeze"  
handbag \$4,450  
X69C1 "Toy" pump \$1,700

VERSACE  
RUNWAY COLLECTION  
B8MA7 Bra \$1,575  
B8M9Z Sweater \$795  
B8M9W Skirt \$2,675  
X670R "Medusa Bow"  
pump \$1,675

DOLCE&GABBANA  
RUNWAY COLLECTION  
B8RZJ Dress \$3,595  
V60TN Handbag \$4,495  
X68LQ Sandal \$895

WHAT WAS ONCE *a vision* BECAME A PALACE.  
PARIS IN DALLAS, *a world of fantasy*.



FROM LEFT  
TOM FORD  
NB77T Trenchcoat \$9,450 NB77D Shirt \$1,450 NB77S "Atticus" pants \$1,490

GABRIELA HEARST  
RUNWAY COLLECTION  
B8QL0 "Fontana" trenchcoat \$14,000 B8QKX "Cruz" shirt \$2,300 B8QLM "Vargas" pants \$2,650



FROM THE *dust*  
AROSE A REALM  
OF *delight*,  
A MENAGERIE  
OF *rare wonders*.

CHANEL  
22A Dress  
22B Fancy belt  
22C Mary Janes  
22D Earrings  
22E Ring  
22F Handbag  
Stores only, prices  
available upon request.

CHANEL and  are registered trademarks of CHANEL, Inc.

A *century* LATER,  
WE'VE NEVER  
STOPPED *dreaming*.

AND NOW,  
WE LOOK BACK  
TO LOOK *forward*.  
116 YEARS OF *sunsets*  
IN OUR  
REARVIEW MIRROR,  
A REMINDER  
OF THE LIGHT  
THAT *illuminates*  
OUR PATH.

THE OPEN ROAD  
*unfurls* AHEAD,  
AN ENDLESS *horizon*,  
A MAP TO OUR  
*new frontiers*.



BOTTEGA VENETA  
RUNWAY COLLECTION  
B8RM3 Coat \$14,800



FROM LEFT  
CAROLINA HERRERA  
B8QCN Jumpsuit  
with overskirt \$5,990

AMIRI  
NBC5W Blazer \$1,690  
NBC69 Shirt \$1,390  
NBC6K Trousers \$1,190

KHAITE  
RUNWAY COLLECTION  
B8QQ9 "Reggie"  
bomber jacket \$2,200  
B8QPY "Loxley" skirt \$1,680

FERRAGAMO  
EXCLUSIVE  
RUNWAY COLLECTION  
B8JHK Dress \$4,400

KITON  
NAZSN Jacket \$11,300  
N9KXU Shirt \$587  
N608Z Tie \$187

# EXTRA ORD INARY

IN THE FIRST OF A CONTINUING ANTHOLOGY, WE  
SHOWCASE *THE ACHIEVERS: MAVERICKS* WHOSE  
DRIVE TO PUSH *boundaries* AND REALIZE  
A PERSONAL *vision* REFLECTS OUR OWN. WE HOPE  
THEIR UNIQUE VOICES AND JOURNEYS *inspire you*  
TO VENTURE *boldly beyond* YOUR OWN HORIZONS.

## *Pursuits*

*Vol. 1*

# AMY

Through various mediums, *both academic and artistic*, writer AMY SALL *creates powerful expressions* that celebrate African culture, *a pursuit borne* from her experience as a child of immigrants.

WORDS BY **RAQUEL LANERI**

PICTURES BY **ANDRÉS JAÑA**

Amy Sall's greatest achievements stem from her experience as the oldest daughter of Senegalese immigrants, growing up in the Bronx, and navigating the world as both an American and an African—and finding pride in that. Driven by her shared identity, Sall founded the multimedia journal SUNU, a platform for amplifying emerging voices in African culture. Even her love of art and aesthetics is informed by her heritage: The Sall Collection, a private effort focused on cultural preservation, comprises a myriad of Pan-African vintage photography and ephemera.

“Everything that I do is rooted in a reverence for my culture and history,” Sall says. “And so however I find the avenue to express my reverence and interest is what I go for.”

# SALL





Below, Sall describes how a childhood filled with multicultural influences laid the groundwork for her to share her passion for African culture with the world.

*YOU GREW UP IN NEW YORK CITY, THE DAUGHTER OF SENEGALESE IMMIGRANTS. YOUR FATHER WORKED AT THE UNITED NATIONS; YOUR MOTHER WAS A NURSE. WHAT WAS YOUR CHILDHOOD LIKE?*

I grew up in a very culturally rich Senegalese home, eating our traditional food and speaking our dialect, Wolof. We listened to Senegalese music, but also reggae and Latin music.

I grew up around Caribbean people, Latin American people, and Hispanic people. Being in New York City, you're always going to be surrounded by different cultures. I was always an open-minded kid and got along with everyone.

*YOU SPENT TIME IN AFRICA, TOO. DID YOU EVER FEEL A TENSION BETWEEN BEING PROUD OF THAT HERITAGE BUT ALSO WANTING TO BE MORE QUOTE-UNQUOTE AMERICAN?*

The tension for me was: I'm born in America. I'm an African child born in America. But it was almost like I didn't quite fit into the African American culture. Growing up, the other Black kids had so many questions like, 'What did you eat in Africa?' And, 'Were there animals just walking around?' It's not until you grow up and realize there's societal programming and conditioning and ignorance that's prompting them to ask those questions.

*WHAT DID YOU DREAM OF BEING AS A CHILD?*

I remember wanting to be a doctor. The whole child-of-immigrants thing—you want to fit into the vision that your parents have for you, and that meant being a doctor or a lawyer. At the same time, I remember writing a lot of poetry and stories. I was always in the library, always reading.

*YOU EVENTUALLY MAJORED IN CULTURAL STUDIES AT THE NEW SCHOOL AND THEN HUMAN RIGHTS AT COLUMBIA. WHAT WAS YOUR JOURNEY FROM THAT POINT TO DEVOTING YOURSELF TO AFRICAN CULTURE?*

At one point in The New School I wanted to be a fashion journalist, but the kind of fashion writing that I was interested in was really rooted in culture: How do culture and fashion intersect? I interned at *Vogue* in the features department. It was a great experience, but I realized I'm more broadly interested in culture and people and history, and

human rights and issues that are affecting African countries. So, I decided to study human rights and focus on human rights in Africa, in relation to youth, at Columbia.

While there, I was interacting a lot with African cinema and African photography, and that started to open my eyes to how African filmmakers of the 1960s and '70s were communicating issues of human rights and injustice and culture in a way that was visually arresting and beautiful and inspiring. I realized that even though we, as Africans, have been oppressed and colonized, there were so many important figures in African history who were fighting against oppression and colonialism and neocolonialism through the mediums of their art or their writing. I really appreciated that.

As I was exploring this, I would post a lot of film stills and photographs on social media, and certain conversations would open up. I was like, 'Wow, people are interested in this stuff.' That led to the birth of *SUNU* Journal, which I started my final year of grad school.

*IT SEEMS THAT EVERYTHING YOU DO RELATES BACK TO YOUR UPBRINGING AND TO SHINING A LIGHT ON AFRICAN CULTURES. I'M CURIOUS HOW FASHION RELATES TO THAT—WHAT MADE YOU INTERESTED IN FASHION?*

I used to follow fashion blogs—that was the era of the street-style blogger, and I really enjoyed looking at those things. And I did work in high-end retail. I worked at Rick Owens and Miu Miu.

But over time, I learned to refine my style by going by what I liked or appreciated, not necessarily what was on the blogs. I liked wearing what I thought was representative of me and the sort of woman that I wanted to become.

*WHO WAS THE WOMAN YOU WANTED TO BECOME?*

Elegant, confident, sure of herself. Knowing how to do more with less, I would say.

*SO MUCH OF YOUR WORK IS ABOUT QUESTIONING THE EFFECTS OF COLONIALISM AND COMBATING STEREOTYPES OF BLACK PEOPLE. AS IMMIGRANTS, WE ARE CONSTANTLY BEING FED THESE IDEAS OF THE AMERICAN DREAM OR AMERICAN EXCELLENCE, WHICH, IF YOU ARE FROM AN OPPRESSED GROUP, CAN SEEM HOLLOW. BUT THERE'S VALUE IN QUESTIONING OR DEFINING THIS IDEA OF EXCELLENCE—THAT IT DOESN'T NECESSARILY MEAN ACHIEVEMENT IN TERMS OF A DEGREE OR PROMOTION OR ACQUISITIONS. IT SEEMS FOR YOU IT'S ABOUT HONORING YOURSELF AND THE CHILD IN YOU. DO YOU HAVE A DAILY RITUAL THAT KEEPS YOU GROUNDED AND IN TUNE WITH THAT PART OF YOURSELF?*

I'm laughing because I literally keep a photo of my 5-year-old self that I look at every day. It's the first thing I see when I wake up. I say 'good morning' to her, and if something good happens to me in life I say, 'We did it.'

“I KEEP A PHOTO OF MY 5-year-old self that I look at every day. IT’S THE FIRST THING I SEE WHEN I WAKE UP. I say ‘good morning’ TO HER, AND IF SOMETHING GOOD HAPPENS TO ME IN LIFE I SAY, ‘We did it.’”

# G

## G R E G G A R A K I

*Award-winning* Queer American filmmaker GREGG ARAKI  
lives in the *moment* and looks forward to *tomorrow*.

WORDS BY **CHARLES MANNING**

PICTURES BY **MELISSA LEVIN**

Gregg Araki isn't one of those filmmakers who always knew he was destined for Hollywood. Though he was an artistic kid, before he got to college, he was much more interested in math and science than cinema. "I sort of just fell into the film department," he says. "They were the ones who really introduced me to the breadth of film history and the aesthetics of cinema. It was only then that I made the choice to become a filmmaker."

Araki went on to earn an MFA from USC's School of Cinematic Arts in 1985 and immediately began writing, directing, and producing his own independent features. His budgets were low, but he built a cult following throughout the '90s with films such as *Totally F\*\*\*ed Up*, *The Doom Generation*, and *Nowhere*.



I

In 2004, Araki created his most critically acclaimed film to date, *Mysterious Skin*, followed up six years later by *Kaboom*, which premiered in 2010 and received the first-ever Queer Palm for LGBTQ+ storytelling. “We screened [*Kaboom*] at midnight in the festival’s biggest theater. It was such a dream to be there, walking the same red carpet as the idols I studied in film school. I was literally on the verge of tears,” he says. “It’s been a fantastic ride: the things I’ve seen and done, the movies I’ve made. The 20-year-old version of myself could never have imagined all the stuff that’s happened to me over the course of my career. I’m super grateful.”

Following, Araki describes how his attitude has shifted through the years and why he’s happy to be here, right in this moment.

WHAT DID YOU IMAGINE LIFE WOULD BE LIKE WHEN YOU WERE 20?

I really didn’t know. I graduated high school in 1978, and so much of what inspired me at the time was music-based. I feel really fortunate to have grown up when I did: in that punk rock/post punk/new wave era, with alternative culture just exploding around. My sensibility was just forming. And then, going to film school and learning about amazing directors, it was just this flood of inspiration that really made me who I am and made me want to be an artist.

THERE ARE A LOT OF QUEER THEMES IN YOUR WORK AS WELL.

I started going to gay bars in the late ’70s and early ’80s. It was all so underground and secret and sort of shameful and shadowy at the time, but also really cool. And things have changed so much [for gay people] over the span of my lifetime—the *idea* of gay marriage wasn’t even a fantasy when I was growing up—and I feel so fortunate to have been right in the middle of it all. It’s such an amazing time to be alive.

YOU HAVE A WONDERFUL, POSITIVE ATTITUDE. WHERE DOES THAT COME FROM?

I didn’t used to. When I was younger, I had a much more cynical outlook. But as you get older—I’m in my 60s now—you sort of figure it out, and now I try to look at my glass as half full. And, I mean, look, it’s pretty amazing, the adventure my life has been: being this artsy, Asian American kid in Santa Barbara with no idea what’s going to happen and just hanging in there and being tenacious and staying true to my vision.

HOW WOULD YOU DESCRIBE THAT VISION?

I think a film is like a dream, so it should feel like you’re dreaming for the 90 minutes you’re watching it. Personally, I find reality kind of boring, so I’m not really interested in making a movie that’s like a documentary. I like movies that feel constructed, where the color palette is chosen, the lighting is chosen, the costumes are chosen.

THE COSTUMES IN YOUR FILMS CERTAINLY FEEL VERY CHOSEN.

I love working with fashion in my movies. My film *Nowhere* is apparently really big in the fashion world—I’m actually remastering it right now—and a designer did a collection based on *Doom Generation* in 2015 and actually commissioned me to create a short film called *Here Now*.

DOES FASHION PLAY A ROLE IN YOUR PERSONAL LIFE, TOO?

Only if I’m going to a meeting or an event or something. Then I’ll try to put something together so I don’t look like a slob. But, for the most part, I don’t really *dress* myself on a normal workday. I love fashion, but my own clothes are very utilitarian.

DO YOU REMEMBER THE FIRST DESIGNER PIECE YOU EVER BOUGHT?

It was the ’90s, and I was living with this woman who was very into fashion, and she was like, ‘You *need* these designer shoes.’ They were clunky and kind of dark brown. (In the ’90s, everything was clunky.) They’re vintage now. I still have them.

IS THERE ANYONE WHOSE STYLE YOU PARTICULARLY ADMIRE?

Well, I’m always looking around. Like, when I was working on my show *Now Apocalypse*, my boyfriend and I were getting tacos in the Valley at midnight, and this group of kids walked in wearing these crazy-ass outfits, and I found them so inspiring. They just seemed to be saying, ‘We’re young and we’re cool, and we don’t care what anybody thinks of us. So we’re just going to strut our stuff around this parking lot.’ I love that. That freedom to just be yourself in the most colorful and fantastic way. It’s sad when you’re boring and basic. You’re young! Enjoy it!

WHAT’S NEXT FOR YOU?

I have a new movie and a TV thing I’m working on, and hopefully those will come together after the strike. I’m always working on the next thing. It might be a different year, a different decade, but I’m still here, doing the same thing I was doing in 1992. But that’s great. I like working. I’m so grateful for each day, and I’m always looking forward to tomorrow.

“It might be a DIFFERENT YEAR, a DIFFERENT DECADE, but I’m STILL HERE, doing the *same thing* I was doing in 1992. But that’s great. I like working. I’m so *grateful* for each day, and I’m always *looking forward to tomorrow*.”



# CORNELIA

## GUEST

For '80s nightlife mainstay and original *It girl* CORNELIA GUEST, activism, borne from a lifelong *love of animals*, has become her *driving force*.

WORDS BY **DIANA TSUI**

PICTURES BY **ANNA OTTUM**

Life in Dallas is good for Cornelia Guest. She has a ranch outside of the city, where she has an array of animals—some are pets, others are being rehabbed as a part of her rescue program, in hopes they'll find a permanent home. Her social life, something the philanthropist and socialite is known for, may not be as hectic as her years in New York City, but it's still thriving. And as for her acting career? It's doing quite well, too, with a secret project in the works that she's not quite ready to share.

# F

“I’ve *always* LOVED *animals*, and I *knew* I wanted to have a RESCUE of some kind.”

For those who only know Guest as the youngest daughter of British polo champion Winston Guest and famed socialite turned famed debutante C.Z. Guest who regularly interacted with '80s-era artists, musicians, and celebrities, this 2023 iteration might come as a surprise. Her day-to-day is decidedly quieter than those heydays at famed NYC nightclubs, but it's satisfying, nonetheless. She maintains a determined, optimistic point of view about the future—a way of thinking her family instilled in her.

Ahead, Guest shares how an extraordinary upbringing has led to her inspiring life.

WHAT DID YOU DREAM OF BEING AS A CHILD?

I wanted to be an actress because there were so many amazing movies that I watched growing up, and I loved them all. The colors, the dancing, the costumes—I thought everything was so beautiful. Plus, it was a chance to understand the heartache that people went through. I liked to imagine their lives and experiences.

AT WHAT POINT DID YOU DECIDE TO TRY ACTING? WHAT WAS THE PROCESS LIKE?

I wanted to pursue it at an early age, but my parents were dead set against the idea. I acted in school and did plays, but it wasn't until I turned 18 that I was able to study at The Lee Strasberg Institute. Then I went to Los Angeles to try auditioning—it was terrifying, but fun. Back then you had a physical map in your car, and you'd go pick up your sides and scripts. You had to figure things out.

IMAGINATION CLEARLY PLAYED A HUGE PART IN YOUR UPBRINGING. HOW DOES THAT SENSE OF WONDER SHOW UP IN YOUR LIFE NOW?

Everything makes me curious. I wake up in the morning, excited for the day, being alive, and seeing what will happen. I love to explore, people-watch, and go to new places, yet I also enjoy being at home. It's my favorite place in the world, home with my animals.

HOW DID YOUR WORK WITH ANIMALS COME ABOUT?

I've always loved animals, and I knew I wanted to have a rescue of some kind. I started Artemis Rescue when I was living in upstate New York, and the first animals we helped were little sheep. From there, we got mini horses, donkeys—we'd go to auctions to get them. Sometimes they were so scared that they'd shiver and shake, but we'd rehab them and find them great new homes.

ACTING AND WORKING WITH ANIMALS BOTH HAVE THEIR UPS AND DOWNS. HOW DO YOU STAY MOTIVATED?

My parents were very strong individuals, and they always kept going. You know, it was like falling off a horse—you get back on; you don't really have a choice. I think of it as walking up a staircase: Every step you take, the view will be different. If you don't like where you are, keep moving because it will change.

WHAT DO YOU CONSIDER THE MOST EXTRAORDINARY MOMENT IN YOUR LIFE?

My father died when I was 17, and that was a real head-turner for me, experiencing his death as the youngest in the family. It was a devastating loss. After any passing, there are so many different paths you can take. You just have to pick yourself up and do the best you can. At that point in my life, I realized that as much as we may have friends and people who love us, we're alone. When I turn off the lights at night and I'm in my own solitude, I know it's important to be positive with myself.

HOW DOES WHAT YOU WEAR INFLUENCE HOW YOU FEEL?

I have to wear things that I love, that I find pretty, and that make me happy. It could be a pair of shorts, T-shirt, and flip-flops, or a Carolina Herrera ballgown. There's not just one thing that makes me feel my best. I'm confident in a lot of different clothes. What's so great about Dallas and Texas as a whole is that everyone gets dressed—for dinner, lunch, or wherever they're going.

WHAT MAKES TEXAS YOUR HOME?

I have a wonderful social life here, and it's a cool place to be. There are great concerts, wonderful restaurants and museums, and anything you want to do, you can do. Plus, the animals love it.

YOUR LIFE HAS BEEN QUITE REMARKABLE. WHAT WISDOM CAN YOU SHARE?

Have fun, don't worry, and follow your heart. Do what you love to do. Life gets harder as you get older, so don't let people sway you. Stick to what your instincts tell you.



“EVERY STEP YOU TAKE,  
*the view* WILL BE *different*.  
IF YOU DON'T LIKE  
WHERE YOU ARE,  
*Keep moving*  
BECAUSE *it will change*.”

CORNELIA GUEST



# WES GORDON

Carolina Herrera's creative director,  
WES GORDON, believes in *transforming  
the ordinary into the extraordinary.*

WORDS BY **DIANA TSUI**

PICTURES BY **ANDRÉS JAÑA**

For decades, the Carolina Herrera woman was defined by her statuesque and graceful presence, a doyenne made in the image of the designer herself. But after nearly 40 wildly successful years defining what elegant evening dressing looks like, Carolina Herrera made the decision to retire, naming a successor in Wes Gordon.

In 2018, Atlanta-born, London-trained designer Gordon debuted as the brand's new creative director, charged with the task of shepherding the brand into its next 40 years. In the five years since he's taken the helm, Gordon has remained respectful of the vision Herrera established while still forging his own path.

# H

He's a natural fit, imbuing the brand with a youthful joy. It's no surprise that his colorful tulle and chiffon creations are red-carpet favorites. His pieces are a hit among the off-the-awards circuit as well, frequently popping up for big moments when a woman wants to feel her most beautiful.

For Gordon, this path has been a lifelong dream made reality. Here, he discusses his upbringing, what inspires him, and how American fashion will always be his one true passion.

*AS A CHILD, WHAT DID YOU THINK YOUR FUTURE WOULD LOOK LIKE?*

As soon as I knew that being a designer was a career at age 12, I knew that it would be my calling. But even prior to that, I was designing and creating—I just didn't have the name for it. It went from telling my mom what to wear to making dresses for dolls to these fantastical sketches of people in different outfits.

*DID YOU ACTUALLY SEW THE PIECES YOU WERE CREATING?*

No, I learned that later in high school. I grew up in Atlanta, and there was a woman there who had immigrated from Russia. She opened up an alterations and custom clothing shop, and I convinced her to give me sewing and pattern-making lessons. I used to sit there after school or in the evenings. She'd give me blue-and-white lined writing paper, and I would have to have the needle follow the line.

*IT'S CLEAR YOU WERE PASSIONATE ABOUT CHASING YOUR PASSIONS FROM AN EARLY AGE. DO YOU THINK YOU'RE LIVING OUT YOUR CHILDHOOD DREAMS?*

Even though I studied in London, I very much felt like an American designer who has a lifelong love affair with American fashion. So, I always knew that New York would be my home. But to be at Carolina Herrera as creative director succeeding Mrs. Herrera, it's a dream come true. I pinch myself on a daily basis. I feel so extraordinarily lucky to have this job.

*BEING A DESIGNER IS CONSTANTLY ABOUT FINDING INSPIRATION AND BEING INQUISITIVE ABOUT THE WORLD. WHAT MAKES YOU CURIOUS?*

It's the idea of "What can I do to make something better?" Whether it's an arrangement of flowers, a photograph, a photo shoot, or a dress, I ask what I can bring to the table to improve it. I believe the ultimate celebration of our humanity is to make a mark on something, to modify and change it for the greater good.

*HOW DO YOU KEEP INSPIRED TO CREATE AND POSITIVELY IMPACT THE WORLD AROUND YOU?*

I am, for better or for worse, an optimistic person, and I see everything with the glass half full. That hope is reflected in my work since I try to make joyful, happy clothes. And I'm able to do that because I try to live a very balanced life, which helps keep things in perspective. I'm so grateful to have two beautiful, healthy kids; a wonderful husband; and a hilarious dog. That combination really serves as a great counterpoint for when work is stressful.

*YOU HOLD BOTH YOUR CAREER AND YOUR FAMILY CLOSE TO YOUR HEART. WOULD YOU SAY THEY DEFINE SOME OF YOUR FAVORITE MOMENTS IN YOUR LIFE?*

Having both of my children, my wedding, and the staging of my first runway show as a designer are some of the most extraordinary moments in my life. But one memory that sticks with me, professionally, was Mrs. Herrera's last show, when I became creative director. Her final bow, as she said goodbye, was my chance to come out and say hello.

*YOU MENTIONED A LIFELONG LOVE FOR AMERICAN FASHION, SO WHAT DOES AMERICAN EXCELLENCE MEAN TO YOU?*

The American Dream is the realization of a fantasy come to life. It's taking your greatest wishes, hopes, and passions through hard work, focus, and perseverance to make it a reality. It's an individual who has committed themselves to embracing and celebrating what they do. I have a job, but I never think of work as tedious or a task. There's no division in my mind from when I'm at the office and when I'm at home. I'm always thinking about design and fashion, and it's that living what you love and giving your all to it that is American excellence to me.

*WHO IS THE CAROLINA HERRERA WOMAN TO YOU?*

She is bold, fabulous, and vivacious. Her life is colorful and dramatic. She laughs big, and she cries big. She's fun and she dances. The Carolina Herrera woman turns ordinary moments into special occasions. It's a state of mind that transcends geography, age, or body type. No one comes to us for clothes to just disappear and not be noticed—we dress the woman who is unforgettable.

*IS THERE A PIECE THAT HAS A SPECIAL PLACE IN YOUR HEART?*

That's such a difficult question! I'm so intimately involved with every piece that we create and that leaves our doors. But the annual Met Gala is always a highlight for me, like when we dressed Karlie Kloss for the *In America: A Lexicon of Fashion* exhibition. For that night, we created a dress that was inspired by a rose. But the moments that excite me the most are the women who I don't yet know; the ones I see at a party or on the sidewalk who are living their lives wearing Herrera. That's always when I feel the proudest of a piece that we've created. The idea that a woman has selected it from all her different options that are available to her—it's an honor.

“I am, *for better or for worse*, an OPTIMISTIC PERSON, and I see *everything* with the glass HALF FULL. That *hope* is reflected in my work since I try to make *joyful, happy* clothes.”

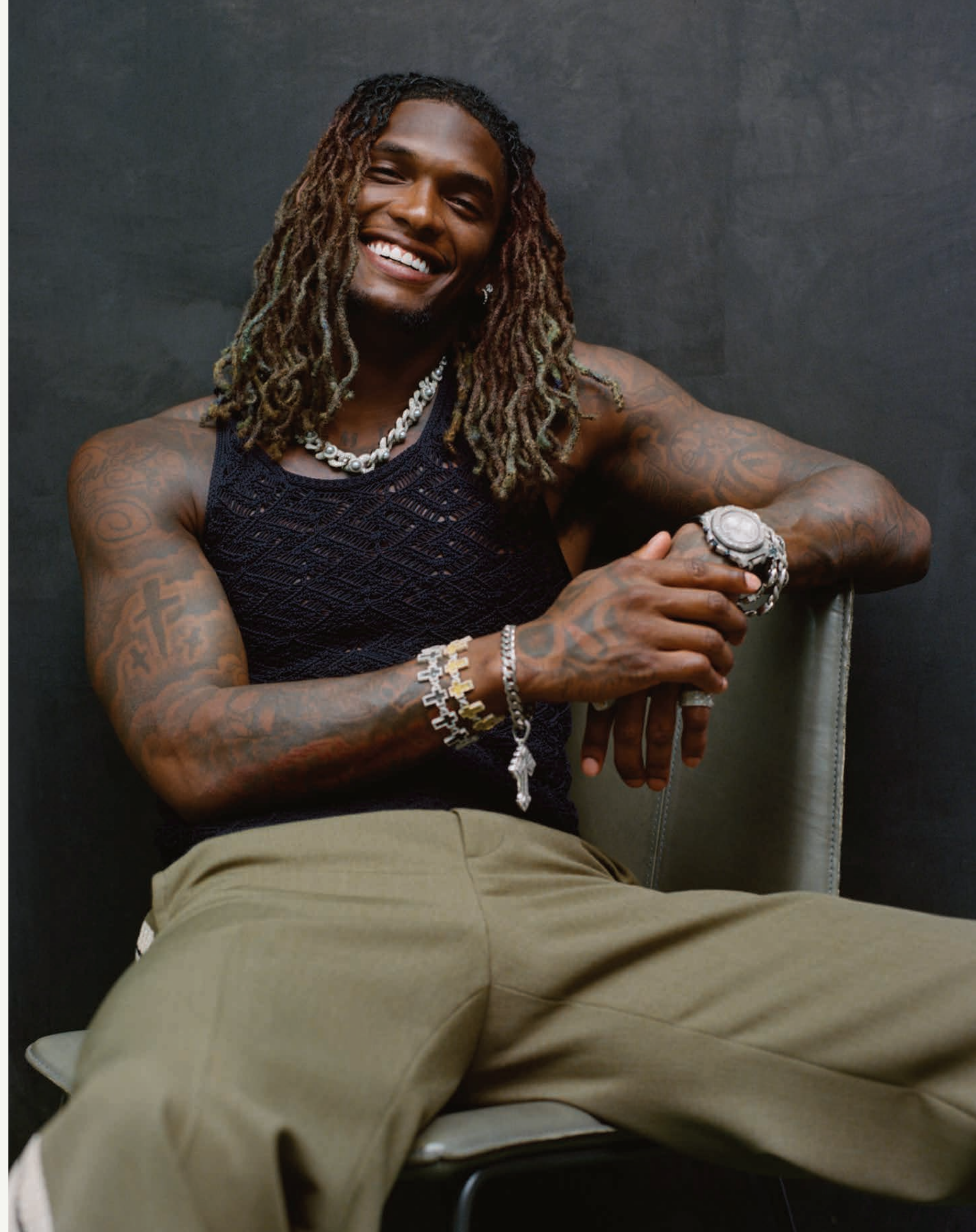
# C

## CEEDEE LAMB

With his *dazzling playmaking abilities*, CEEDEE LAMB wasted no time wowing fans after being drafted in 2020 to play for one of the most *storied teams* in professional football.

WORDS BY **CHARLES MANNING**

PICTURES BY **ANNA OTTUM**



I

“I’ve been *told* ‘NO’ and ‘THAT CAN’T HAPPEN’ *so many times*, but I’ve also DONE a lot of things that *no one ever expected*.”

“I really am living my dream,” says professional wide receiver CeeDee Lamb, as he makes his way from morning practice to his first-ever fashion shoot. Lamb is a busy guy these days and has just returned from a much-needed vacation in Turks and Caicos. “It was my first time there, and I loved it,” he says. “I just got my passport, so it’s my first time a lot of places.”

As the shoot gets underway, Lamb is nervous, but also excited. “I’ve always had an eye and a passion for clothes,” he says. “I love getting dressed.”

This fall, Lamb’s love of fashion is taking him to Paris for Fashion Week, another first. “My favorite designer is Christian Dior. I love that the logo is a CD,” he says with a laugh. Lamb also loves watches and bracelets—anything to adorn his hands, since, as he says, “that’s where the football goes. They take care of me, so I take care of them.”

Football, of course, is Lamb’s first love. He was a first-round pick for Dallas in the 2020 draft and has since become known for his on-the-field prowess as well as his off-the-field style. “You dress for how you want to be in the world, whether that’s fashion or a football uniform,” he says.

Below, Lamb shares his journey to football and how he maintains a positive attitude—and a competitive spirit—in the face of challenges and self-doubt.

#### WHEN DID YOU FIRST FALL IN LOVE WITH FOOTBALL?

My uncle Adam Lamb was a quarterback at Texas Southern University, and my dad used to take me to his games when I was a kid. Once, when my uncle was about to get sacked, he threw the ball away and I caught it. He wasn’t throwing it *to me*, but I caught it anyway. The crowd started cheering, and I got this rush of adrenaline. It felt so good. I knew I wanted to feel that way for the rest of my life.

#### DOES FOOTBALL MEAN SOMETHING DIFFERENT TO YOU NOW THAN IT DID WHEN YOU WERE A KID?

It’s different in that now I have to look at it from a business standpoint, but it’s also the same because I still really enjoy playing. It’s easy for me to be out there and score touchdowns and feel that competitive edge. I’ve always wanted to be the best, always wanted to finish first, be the last one standing.

#### WHERE DO YOU THINK THIS LOVE OF THE GAME AND YOUR COMPETITIVE SPIRIT COME FROM?

As a kid, I was really outgoing. I always wanted to play sports. And a lot of guys in my family played football, so I was kind of born into it, although I always had the option to play other sports.

Then, when I was in high school, I lost my uncle. He was my mother’s brother, and she was always taking me over to his place when I was a kid. We got really close. But he joined the armed forces and started going overseas and then, one time, he didn’t come back. Losing him was definitely one of the biggest challenges of my life. It affected me both on and off the field and taught me that you have to just cherish the moment, because you never know when it’s going to be over.

#### HOW DO YOU COPE WITH MOMENTS OF SELF-DOUBT?

They definitely cross my mind, but that’s when I will work even harder to push through. Being average or mediocre, that’s not part of the plan. And I’ve definitely had my ups and downs. I’ve been told ‘no’ and ‘that can’t happen’ so many times, but I’ve also done a lot of things that no one ever expected.

#### YOU GREW UP IN TEXAS. HOW DOES IT FEEL TO BE PLAYING FOR THE HOME TEAM?

It’s unmatched. I truly feel so blessed that every day I get to wake up and do what I love. And the fan base here is amazing. They’re really with you when you’re right, and they’re not afraid to let you hear it when you’re wrong.

Football fans are so emphatic, but they can also be really harsh at times.

Everyone wants you to go out there and have a great game every time and for everything to go right, but that’s not life. So the best thing you can do, really, is adjust. And as far as what people are saying, well, they’re going to have an opinion regardless. And thoughts are just thoughts. You have to keep a positive mindset.

#### WHAT ARE YOU MOST LOOKING FORWARD TO ABOUT THE FUTURE?

Just playing more football. And whatever else comes my way, I’m going to embrace it, take it head-on, and not back down.



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GOODS THE WORLD HAS TO OFFER.  
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OF THOSE *treasured finds*.



WE'RE OBSESSED  
CHUNKY SOLES  
*"Shoes with substantial soles perfectly balance  
the more voluminous pants we're seeing on the designer runways."*  
— Bruce Pask, Neiman Marcus Men's Fashion Director

PRADA  
NB0SC "Roger" loafer \$1,270



SAINT LAURENT  
X6996 "Nina" boot \$1,950



SAINT LAURENT  
V5YXZ "Manhattan" small shoulder bag \$2,800

WE'RE OBSESSED

## FLATS

*"A must-have from the Milan runway for day or night,  
this simple femme flat has the most charming floral detail and just a touch of lift."*

— Jodi Kahn, Neiman Marcus Vice President of Luxury Fashion



PRADA  
RUNWAY COLLECTION  
X673S Balletina flat \$1,120



BURBERRY  
RUNWAY COLLECTION  
V60UJ "Rose" clutch \$2,790



VAN CLEEF & ARPELS  
60A "Zodiaque"  
necklace \$22,200  
Stores only



DIOR  
61A "Dior Origine" boot  
Stores only, price available upon request



CHRISTIAN LOUBOUTIN  
NB0NZ "Rosalio" boot \$1,595

**WE'RE OBSESSED**  
**DRESS BOOTS**  
*"An exotic print and stacked heel elevate these statement-making boots, making them a focal point for your evening wardrobe."*  
— Bruce Pask, Neiman Marcus Men's Fashion Director



FROM TOP  
TOM FORD  
V55NC "Tara" mini crossbody bag \$1,990

DOLCE&GABBANA  
V5Z4L "Venice" handbag \$1,495



CHLOÉ  
V5XLG "Penelope"  
handbag \$1,890

CELINE  
V60EY "Anita" medium handbag \$5,600



*For the "Anita," signature golden hardware, including the brand's telltale padlock, and leather chosen specifically for its suppleness and durability come together in this timeless iteration of the classic tote.*

WE'RE OBSESSED  
TALL BOOTS

*"Treat the print as a neutral and let the chic gold stacked heel add a little glamour to your look."*

— Jodi Kahn, Neiman Marcus Vice President of Luxury Fashion



FENDI  
RUNWAY COLLECTION  
67A "Delfina" boot \$1,995  
Stores only



*The diamond pattern in this remarkable objet d'art was inspired by the design of the cobblestone streets of Paris. They consist of four shapes, hence "quatre," French for "four."*

BOUCHERON  
PEHPR Choker; convertible to bracelet \$107,000

CHANEL  
71A Slingbacks  
Stores only, price available upon request

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WE'RE OBSESSED

## TOTES

*"The foundation of every wardrobe should be timeless,  
elegant, and impeccably crafted.*

*This chic new foldable Loewe feels cool and fresh."*

— Jodi Kahn, Neiman Marcus Vice President of Luxury Fashion



LOEWE  
V607H "Puzzle" tote \$1,990

MANOLO BLAHNIK  
X68P1 Slingback pump \$875



CHRISTIAN LOUBOUTIN  
X658Y "Astrilarge Botta" boot \$3,995  
V5W4U "Paloma" clutch \$1,790



WE'RE OBSESSED  
RED  
*"Red infuses energy into fall looks and brings out the confident,  
powerful side of the person wearing it."*  
— Jodi Kahn, Neiman Marcus Vice President of Luxury Fashion

ALEXANDER McQUEEN  
V5R3V "Skull" medium handbag \$1,290



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CHANEL  
76A Small shopping bag  
Stores only, price  
available upon request



VERSACE  
V5Z0C "La Medusa"  
mini handbag \$1,725

AMINA MUADDI  
X66A2 "Lupita" mule \$710



BVLGARI  
PFURZ "Serpenti"  
watch \$118,000

BOTTEGA VENETA  
X663C "Knot" mule \$1,950



BOTTEGA VENETA  
V5U2R "Andiamo" handbag \$4,100



*Bottega Veneta is renowned for its unmistakable handwoven leather technique, intrecciato, on display in its latest "Andiamo" handbag. Named after the sensation of movement, the bag can be carried in multiple ways, making it as functional as it is elegant.*

**WE'RE OBSESSED**  
**UNIQUE FRAGRANCES**  
*"I love choosing my scent each day.  
 From crisp to floral to mysterious,  
 it sets my mood and is part of my look."*  
 — Tatiana Birkelund, Neiman Marcus Vice President /  
 General Manager Beauty & Jewelry



# The BEAUTY PAGES



TIZIANA TERENZI  
 C60YH Borelli Extrait de Parfum \$495

FROM TOP LEFT  
 TOM FORD  
 C60Y4 Café Rose Eau de Parfum \$150

MAISON FRANCIS KURKDJIAN  
 C60FN Aqua Media Cologne Forte \$235

CREED  
 C60Y1 Carmina Eau de Parfum \$445

FROM BOTTON LEFT  
 MIND GAMES  
 C60Y6 Lionora Extrait de Parfum \$375

PARFUMS DE MARLY  
 C60Y7 Althair Eau de Parfum \$250

FROM TOP LEFT  
 CHANTECAILLE  
 Wild Mustang Collection: C6106 Matte Eye Shades, each \$56 C6103 Luminescent Eye Shades, each \$56 C60ZZ Lip Veil, each \$52

CLÉ DE PEAU BEAUTÉ  
 C60XA Eye Color Quad Case \$35  
 C60X9 Eye Color Quad Refill, in  
 Ocean Sunrise \$75

FROM BOTTON LEFT  
 SISLEY-PARIS X PATRICK FOLEY  
 EXCLUSIVE C5WJ3 Phyto-Rouge Shine Lipstick,  
 in #13 Sheer Beverly Hills \$63

TRISH McEVOY  
 C6116 Gorgeous Cream Blush \$58



**WE'RE OBSESSED**  
**SKIN-CARE MULTITASKERS**  
*"My life is so busy with work, family, and friends,  
so I love a great multitasker to take steps out of  
my skin-care routine and still not compromise results."*  
— Tatiana Birkelund, Neiman Marcus Vice President /  
General Manager Beauty & Jewelry



BALMAIN HAIR COUTURE  
C5X9Z Balmain Homme Sculpting Wax \$55

FROM TOP LEFT  
THE ART OF SHAVING  
C4Z1Z Bourbon After-Shave Balm \$50

CARTHUSIA SALONE DE BARBA  
C5XWD Shaving brush \$175

SALT & STONE  
C5Y29 Natural Deodorant Gel, in Bergamot &  
Hinoki \$20

FROM BOTTON LEFT  
INITIO PARFUMS PRIVÉS  
C4YBQ Oud For Greatness Eau de Parfum \$410

NATURA BISSÉ  
C5RVZ Diamond Extreme Cream  
Light Texture \$395

LA MER  
C6102 The Lifting Firming Serum \$425

NUFACE  
C60RU Trinity+ Complete Set \$595

FROM TOP LEFT  
LA PRAIRIE  
C60YM Skin Caviar Luxe Cream \$630

FROM BOTTON LEFT  
RÉVIVE  
C5NCD Intensité Volumizing Serum Ultime  
Targeted Skin Filler \$600

BOTANIKA LIFE  
C60VR Hot Massage Body Firming  
+ Toning Cream \$80

NOBLE PANACEA  
C610S Absolute Nourishing Lift Oil \$350

MONCLER  
NB6BS “Todorka”  
shirt jacket \$2,360  
NB6BJ Joggers \$910





ZEGNA  
NB6KC Shirt jacket \$2,990  
N9TL5 Sweater \$1,290  
NB5CW Pants \$690

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FROM LEFT

BRUNELLO CUCINELLI

NB57A Field jacket with shearling \$10,795 NB577 Sport jacket \$5,495 NB579 Shirt \$1,150 NB56R Pants \$895 NB250 Boot \$1,495  
For full field jacket details, visit [NeimanMarcus.com](http://NeimanMarcus.com) and enter NB57A in the search box.

BRUNELLO CUCINELLI

B8KHZ Jacket with shearling \$7,495 B8KFM Sweater \$1,595 B8KHT Skirt \$5,195  
For full jacket details, visit [NeimanMarcus.com](http://NeimanMarcus.com) and enter B8KHZ in the search box.

FROM LEFT

OSCAR DE LA RENTA  
B8LXE Gown \$7,290

DRIES VAN NOTEN  
RUNWAY COLLECTION

B8N0Z Jacket \$4,950 B8R4W Dress \$1,945 X6984 Boot \$1,520

THE FALL BOOK 2023

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AMY SALL. Photographed *by* ANDRÉS JAÑA  
and interviewed *by* RAQUEL LANERI.  
Ms. Sall is wearing GABRIELA HEARST.

GREGG ARAKI. Photographed *by* MELISSA LEVIN  
and interviewed *by* CHARLES MANNING.

CORNELIA GUEST. Photographed *by* ANNA OTTUM  
and interviewed *by* DIANA TSUI.  
Ms. Guest is wearing CAROLINA HERRERA and OSCAR DE LA RENTA.

WES GORDON. Photographed *by* ANDRÉS JAÑA  
and interviewed *by* DIANA TSUI.

CEEDEE LAMB. Photographed *by* ANNA OTTUM  
and interviewed *by* CHARLES MANNING.  
Mr. Lamb is wearing VERSACE, PALM ANGELS, AMIRI, and GUCCI.

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